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Tempelhofer Ufer 11

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## **ENGLISH TRANSLATION:**

## I make the world as I like it

The gallery Moeller Fine Art gives young photographer Kate Bellm her first solo exhibition, in which colorful dream worlds and carefree self-confident youth are apparent.

Reality is difficult to capture. At the beginning of the 1990s, young photographers like Corinne Day tried to set unpretentious naturalism against very artificial (fashion) photography of the time. This claim on the medium came from the desire to document the intimacy of real life through the camera. Often it was the product of a generation in which the photographer acted as a participant and a voyeur.

The young photographer Kate Bellm, already known from her commercial photography in international fashion magazines, continues this tradition. The documentary quality of her photographs reflects the emotions of today's youth culture in an empathic way, which is at home today in visual culture and unabashedly, declares its own playful identity.

"Kate is surely a product of her generation. She is authentic towards what's happening in Berlin and with its youth culture", explains the gallery owner Stephanie Moeller. She currently gives a solo show to the artist at her gallery Moeller Fine Art, which normally presents great twentieth-century masters such as Marcel Duchamp or Henri Matisse. Kate Bellm is a surprising exception in their usual established program.

50 Inkjet- prints from the three actual photo series "Topheads Skaters Paint Bombs", "Technicolor Dreams" and "Worldwide Wrongs" are exhibited. Each series thrives, despite different visual narrative styles, in an overwhelming richness of color. The series "Topheads Skaters Paint Bombs" impressively captures the energy, spontaneity and exuberance of a Berlin skater collective: bags filled with colored powder in glowing pink and turquoise explode over the heads of the suddenly seemingly ecstatic skaters.

In "Technicolor Dreams" the 25- year- old artist from London covered a special lens of Perspex- acrylic glass with colored foil, which captures the landscape in a rainbow play of color. The pictures' loud, pop, fluorescent aesthetic is reminiscent of old technicolor photography. The collection "Worldwide Wrongs," comprised of professional "snap shots," tells of endless, debonair journeys through the USA, Vietnam, Mustique, Mexico and Germany.

It is the hippy carefreeness that lends Bellm's work an aura between dream and reality. Rumor has it that she might be the successor of Ryan McGinley. Whether Kate Bellm will actually succeed in enchanting the art market is yet to be told. The first step has in any case been taken.

"TECHNICOLOR DREAMING" 15 September – 27 September 2012 <u>Moeller Fine Art</u> Tempelhofer Ufer 11 10963 Berlin

Carolin Würfel, 13 September 2012